

# CIOUK&

11TH FEBRUARY 2025 | LONDON | LANGHAM HOTEL





We are **industry** led!

### **TECH TOPICS**



We are Industry led!

As we drive at warp speed towards single digital spaces, generative ai, automation, Web 3.0 and much more, CIO UK&I will consider the pragmatic implications as well as the undeniable benefits of the digital transformation journey. Through peer-to-peer learning and networking from some of the finest IT leaders in the region across many sectors, we will explore industry specific digital challenges and case studies across manufacturing, retail, government, education, financial services, oil & utilities and healthcare

Tech topics include:

Future of Finance: Harnessing Generative AI in Financial Services

Prepare For The Most Important Shift In Cybersecurity

Tech Talent Unlocked: Strategies for Retention and Growth

Tech-Enhanced Care: Transforming The patient Journey

Governance Rewired: Building Ethical, Human-Centric AI for the Public Sector

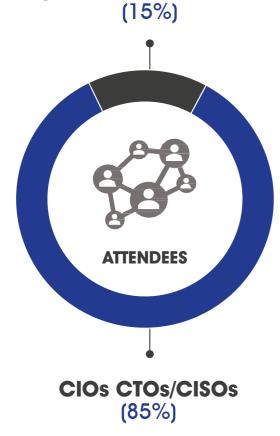
Revolutionising Energy with Data and Tech Innovations

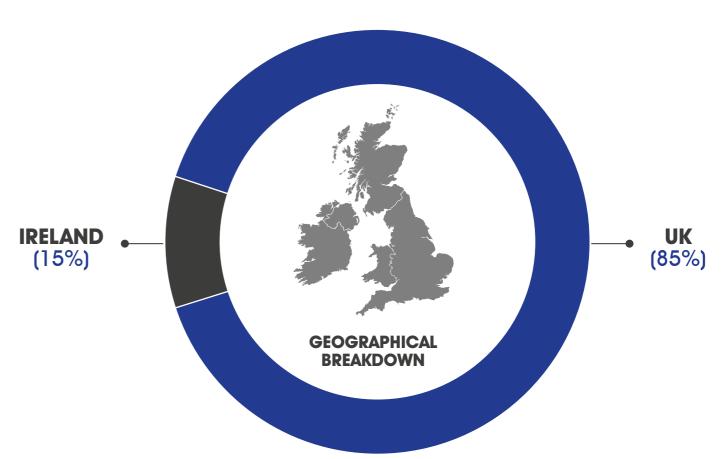


# **BREAKDOWN** OF ATTENDEES



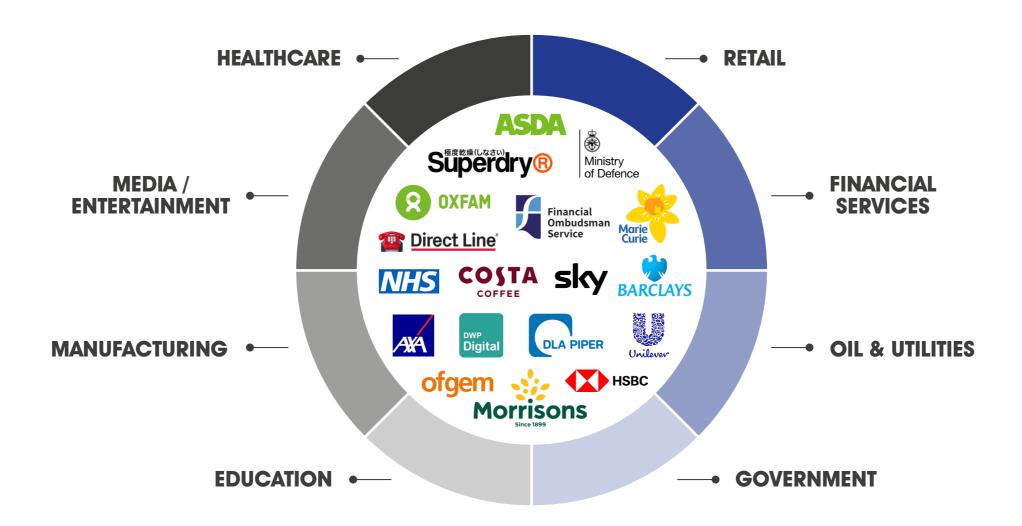






# **CIO** UK&I PARTICIPANTS INCLUDE:







08:30 - 09:15   WELCOME COFFEE, PASTRIES AND REGISTRATION	U K & I
09:15 - 09:20   CIO UK&I OPENING REMARKS  @itrus Citrus Events - Rebecca Symonds - Managing Director	-
09:20 - 09:40   CIO PRESENTATION	
09:40 - 10:15   GOVERNMENT PANEL Data-Driven Transformation: Is AI the North Star for ROI and Operational Efficiency?  DEFRA DWP Digital - Jacqui Leggetter - Head of Data Platforms & Operations Metropolitan Police Ministry of Defence - Jack Sharpe - Deputy CIO (Department)	
10:15 - 10:35   Weir Group - Walid Hadid - Head of Analytics, Big Data & Al WEIR	
10:35 - 11:00   Coffee Break	
11:00 - 11:20   CIO PRESENTATION	

11:20 - 11:40 | **PRESENTATION** 



11:40 - 12:10 **RETAIL PANEL** 

Future-Proofing IT: Optimising Investments, Enhancing AI Collaboration,

and Shaping 2025 and Beyond

Clarks - Simon Clarke - CIO

Costa Coffee - Charlotte Baldwin - Global Chief Digital & Information Officer

Morrisons - Stuart O'Hara - CIO

Superdry®

Superdry - Dafydd Moore - CIO

12:10 - 12:30 **CIO PRESENTATION** 

12:30 - 13:30 | **Networking Lunch - Sponsored by** 

13:30 - 14:00

HEALTHCARE PANEL



Leveraging IT and Data for Transformative Healthcare Innovations

HC One - Harvey Neve - Director: Digital Data & Technology

University Hospitals Derby & Burton - Michael Watts - Associate Chief Clinical Informatics Officer

14:00 - 14:20 | **CIO PRESENTATION** 



14:20 - 14:50

FINANCIAL SERVICES PANEL

Unlocking the Future: Generative AI in Financial Services with DORA Compliance in the UK



Bank of England Bank of England

Deutsche Bank - Donatien Chedom Fotso - Head of Applied Al – CB Data Science Center of Excellence Gallagher - Tia Cheang - Director of IT Data and Information Services (UK & EMEA)

HSBC - Catherine Wright - Director: Corporate Finance

Vitality - Kribashnee Moodley - Head of Software Engineering

Deutsche Bank

HSBC

### 14:50 - 15:15 | Coffee Break

15:15 - 16:00 **EDUCATIONAL PANEL** 

Accelerating Al Adoption: Effective Change Management in Higher Education

Goldsmiths Goldsmiths University - Malvina Gooding - IT Director Imperial College London

Imperial College London - Jenny Rae - CIO

LSE

THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

University of Warwick

16:00 - 16:15 **CIO PRESENTATION** 



16:15 - 16:30 | **PRESENTATION** 

16:30 - 16:45 | **CIO UK&I CLOSING REMARKS** 

Citrus Events - Rebecca Symonds - Managing Director

16:45 - 19:30 | Networking Drinks & Canapes - Unwind in the Exhibition Area

## WHAT IS CIO UK&I?



CIO UK&I is an invitation only industry agnostic event focusing on key topics within the iT sector including cloud migration, digital transformation, automation, artificial intelligence and more.

On the 11th February 2025, join us at Langham Hotel, London. CIO UK&I responds to the current regional challenges across various industries.

The event includes:

Space in the main networking area including company graphics, power socket, furniture and lights with a full day of live content from tech industry experts within the region.

Brand exposure for your company including logo on the stage, invitations and all pre and post show marketing materials.

A full day of networking with leading IT experts from enterprise to mid sized companies within the region- all coffee breaks, networking lunch and the end of event networking drinks will be served in the main exhibition area for maximum networking opportunities.



ACCESS TO CIO UK&I	EVENT	EXHIBITOR	NZE	<u>ا</u>	Q	PLATINUM
SPONSORSHIP ELEMENT	PRE	EXHI	BRONZE	SILVER	GOLD	PLAT
Host an exclusive VIP Executive Dining Experience with canapés, 3-course meal in a 5* venue with drinks - connect your senior leaders with VIPs/CIOs						
Space in the main networking area including company graphics, power socket, furniture and lights		<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Full Access Passes		X2	X2	Х3	X4	X6
Lunch and refreshments across the day		<b>/</b>	<b>~</b>	<b>/</b>	<b>/</b>	<b>~</b>
Invitation to the networking drinks at the end of the event		<b>/</b>	<b>/</b>	<b>/</b>	<b>~</b>	<b>~</b>
Dedicated pre-event LinkedIn post		<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>
Logo displayed on the stage backdrop, onsite signage and all pre and post event marketing materials			<b>/</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Sponsorship of a coffee break to include branded banners, napkins and collateral in the main networking area				<b>✓</b>		
Sponsorship of the networking lunch to be hosted in the exhibition area, to include branded banners, napkins and collateral.					<b>/</b>	
Participation on one of the industry-led panels				<b>✓</b>		
Speaker slot/product demo on the main agenda					15 MIN	25 MIN
Full contact details of attendees to be supplied post event		<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>/</b>

PAC	KAGE AVAILABILITY				
PLA	TINUM SPONSORSHIP  Double Space in  Networking Area				
GO	LD SPONSORSHIP				
	Breakfast Lunch Drinks & Canapés Seat covers Registration desk				
SILVER SPONSORSHIP					
	Coffee Break Coffee Break Coffee Break Seat / Gift Drop Seat / Gift Drop				
Please contact Rebecca Symonds to discuss the range of opportunities available: Rebecca.symonds@ citrusevents.net					

