

# CIO UK&I

11TH FEBRUARY 2025 | LONDON | LANGHAM HOTEL



BY  
 citrus  
EVENTS

We are industry led!

# TECH TOPICS

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We are Industry led!

As we drive at warp speed towards single digital spaces, generative ai, automation, Web 3.0 and much more, CIO UK&I will consider the pragmatic implications as well as the undeniable benefits of the digital transformation journey. Through peer-to-peer learning and networking from some of the finest IT leaders in the region across many sectors, we will explore industry specific digital challenges and case studies across manufacturing, retail, government, education, financial services, oil & utilities and healthcare

Tech topics include:

Future of Finance: Harnessing Generative AI in Financial Services

Prepare For The Most Important Shift In Cybersecurity

Tech Talent Unlocked: Strategies for Retention and Growth

Tech-Enhanced Care: Transforming The patient Journey

Governance Rewired: Building Ethical, Human-Centric AI for the Public Sector

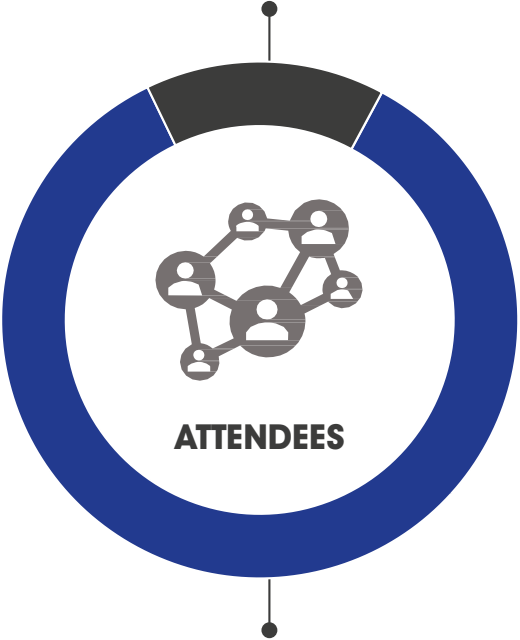
Revolutionising Energy with Data and Tech Innovations



# BREAKDOWN OF ATTENDEES



**Security / Architect / VP / Technical**  
(15%)



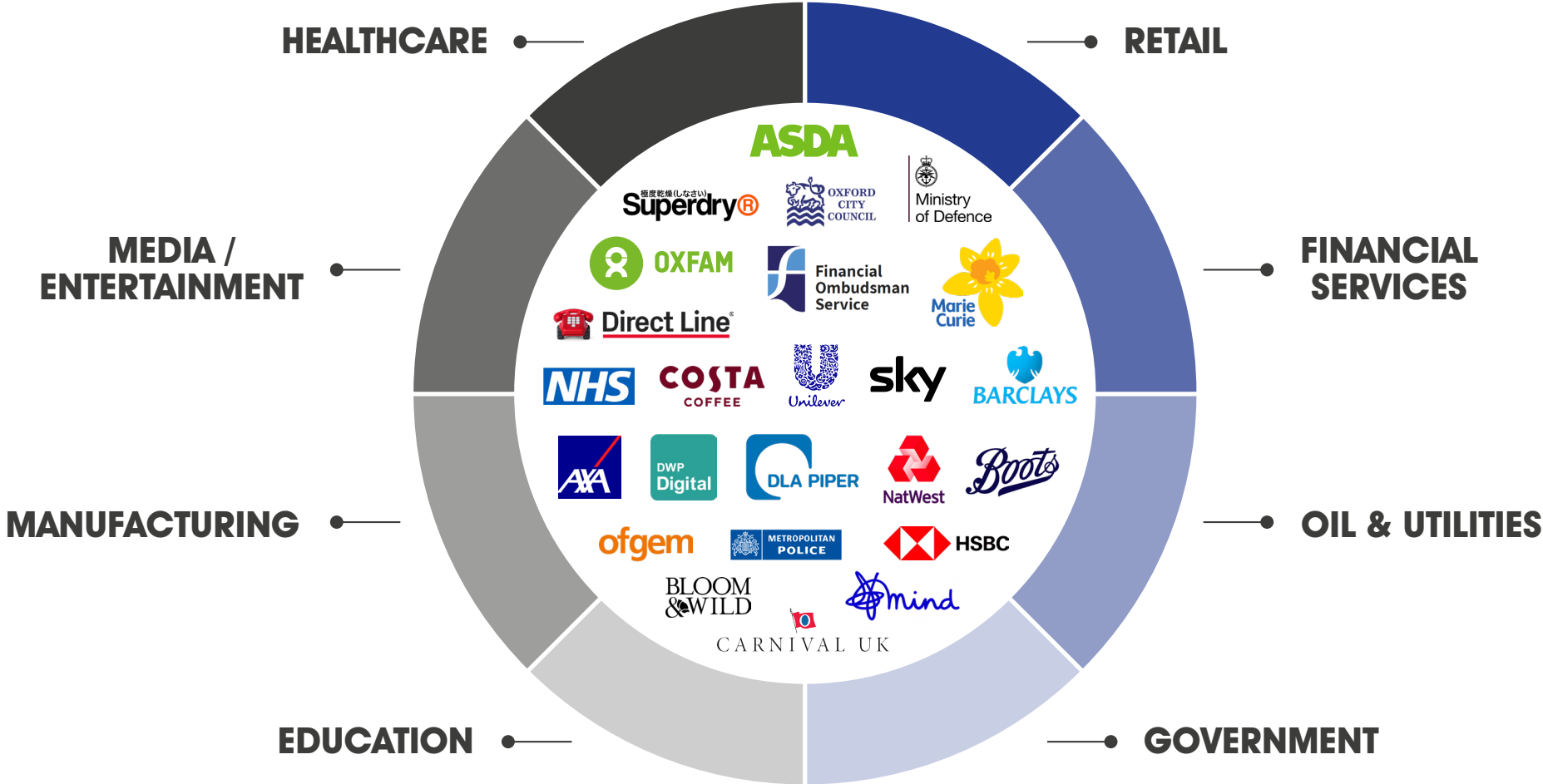
**CIOs CTOs/CISOs**  
(85%)

**IRELAND**  
(15%)



**UK**  
(85%)

# CIO UK&I PARTICIPANTS INCLUDE:



08:30 - 09:15 | WELCOME COFFEE, PASTRIES AND REGISTRATION - Sponsored by azul

09:15 - 09:20 | CIO UK&I OPENING REMARKS - Citrus Events - Rebecca Symonds - Managing Director 

09:20 - 09:40 | Heathrow - Sharon Prior - CIO 

09:40 - 10:15 | GOVERNMENT PANEL



**Data-Driven Transformation: Is AI the North Star for ROI and Operational Efficiency?**

Cabinet Office - Matthew Lyon - Chief Analyst (DD of Data Science, Analysis and Economics), CDDO

Cambridgeshire County Council - Timothy Spiers - Service Director: Customer and Digital Services

DWP Digital - Jacqui Leggetter - Head of Data Platforms & Operations

Metropolitan Police - Kristopher Blamires - Digital Criminal Justice Lead

Ministry of Defence - Jack Sharpe - Deputy CIO (Department)

10:15 - 10:35 | Weir Group - Walid Hadid - Intelligent Automation Business Partner 

10:35 - 11:00 | Coffee Break

11:00 - 11:20 | CIO PRESENTATION  outsystems

11:20 - 11:40 | Designing a Target Operating Model to Deliver Digital Transformation  
Carnival UK (P&O Cruises & Cunard) - Emma Smith - Vice President Digital 

11:40 - 12:10 | **RETAIL PANEL**

**Future-Proofing IT: Optimising Investments, Enhancing AI Collaboration, and Shaping 2025 and Beyond**

 BLOOM & WILD

Bloom & Wild - [Sam Middleton](#) - Head of IT

 Clarks

Clarks - [Simon Clarke](#) - CIO

 COSTA COFFEE

Costa Coffee - [Prashant Singh](#) - Head of Data & Artificial Intelligence

 SSP

SSP Group - [Asheeka Hyde](#) - Technology Director

 Superdry®

Superdry - [Dafydd Moore](#) - CIO

 SWEATY BETTY

Sweaty Betty - [Jad Freiha](#) - Head of Analytics and Insights

12:10 - 12:30 | Getronics - [Bill Main](#) - Customer Experience Officer & Head of Transformation 

12:30 - 13:30 | **Networking Lunch** - Sponsored by 

13:30 - 14:00 | **EDUCATIONAL PANEL**

**Accelerating AI Adoption: Effective Change Management in Education**

 Goldsmiths UNIVERSITY OF LONDON

Goldsmiths University - [Malvina Gooding](#) - IT Director

 Imperial College London

Imperial College London - [Jenny Rae](#) - CIO

 inspiro

Inspiro Learning - [Steve Vinall](#) - Head of IT

 UCL

UCL - [Ben Hine](#) - Interim CIO

 UNIVERSITY OF LONDON

University of London - [Richard Michel](#) - Chief Information & Digital Officer

14:00 - 14:20 | Azul - [Simon Ritter](#) - Deputy CTO **azul**

14:20 - 14:50 | **FINANCIAL SERVICES PANEL**

Unlocking the Future: **Generative AI in Financial Services with DORA Compliance in the UK**

AXA - [Natasha Davydova](#) - CIO



FCA - [Ian Phoenix](#) - Director of Intelligence, Digital, and Innovation



Gallagher - [Tia Cheang](#) - Director of IT Data and Information Services (UK & EMEA)



Vitality - [Kribashnee Moodley](#) - Head of Software Engineering

[Par Wahlander](#) - Interim CxO

14:50 - 15:15 | **Coffee Break**

15:15 - 16:00 | **HEALTHCARE PANEL**

Leveraging IT and Data for Transformative Healthcare Innovations

Barchester Healthcare - [Nicole Seneque](#) - Head of IT Demand & Innovation



Cleveland Clinic London - [Kassim Hussein](#) - Head of Data & Analytics



HC One - [Harvey Neve](#) - Director: Digital Data & Technology



NHS North West London & NHS England - [Shanker Vijayadeva](#) - GP lead, Digital Transformation - Primary Care



University Hospitals Derby & Burton - [Michael Watts](#) - Associate Chief Clinical Informatics Officer

16:00 - 16:15 | Neurodiversity in Business - [Dan Harris](#) - Founder and Chairperson







16:15 - 16:30 | PRESENTATION

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16:30 - 16:45 | CIO UK&I CLOSING REMARKS



Citrus Events - Rebecca Symonds - Managing Director

16:45 - 19:30 | Networking Drinks & Canapes - Unwind in the Exhibition Area - Sponsored by  outsystems



# WHAT IS CIO UK&I?

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CIO UK&I is an invitation only industry agnostic event focusing on key topics within the IT sector including cloud migration, digital transformation, automation, artificial intelligence and more.

On the 11th February 2025, join us at Langham Hotel, London. CIO UK&I responds to the current regional challenges across various industries.

The event includes:

Space in the main networking area including company graphics, power socket, furniture and lights with a full day of live content from tech industry experts within the region.

Brand exposure for your company including logo on the stage, invitations and all pre and post show marketing materials.

A full day of networking with leading IT experts from enterprise to mid sized companies within the region- all coffee breaks, networking lunch and the end of event networking drinks will be served in the main exhibition area for maximum networking opportunities.

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# ACCESS TO CIO UK&I

SPONSORSHIP ELEMENT	PRE EVENT	EXHIBITOR	BRONZE	SILVER	GOLD	PLATINUM
Host an exclusive VIP Executive Dining Experience with canapés, 3-course meal in a 5* venue with drinks - connect your senior leaders with VIPs/CIOs	✓					
Space in the main networking area including company graphics, power socket, furniture and lights		✓	✓	✓	✓	✓
Full Access Passes		X2	X2	X3	X4	X6
Lunch and refreshments across the day		✓	✓	✓	✓	✓
Invitation to the networking drinks at the end of the event		✓	✓	✓	✓	✓
Dedicated pre-event LinkedIn post		✓	✓	✓	✓	✓
Logo displayed on the stage backdrop, onsite signage and all pre and post event marketing materials			✓	✓	✓	✓
Sponsorship of a coffee break to include branded banners, napkins and collateral in the main networking area				✓		
Sponsorship of the networking lunch to be hosted in the exhibition area, to include branded banners, napkins and collateral.					✓	
Participation on one of the industry-led panels				✓		
Speaker slot/product demo on the main agenda					15 MIN	25 MIN
Full contact details of attendees to be supplied post event		✓	✓	✓	✓	✓

## PACKAGE AVAILABILITY

### PLATINUM SPONSORSHIP

- Double Space in Networking Area

### GOLD SPONSORSHIP

- Breakfast
- Lunch
- Drinks & Canapés
- Seat covers
- Registration desk

### SILVER SPONSORSHIP

- Coffee Break
- Coffee Break
- Coffee Break
- Seat / Gift Drop
- Seat / Gift Drop

Please contact Rebecca Symonds to discuss the range of opportunities available:  
[Rebecca.symonds@citrussevents.net](mailto:Rebecca.symonds@citrussevents.net)



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